



EL FESTIVAL ESPAÑOL de NUEVA IBERIA

ALHAURÍN DE LA TORRE, MÁLAGA, SPAIN
NEW IBERIA, LOUISIANA, USA



January 15, 2022

REFERENCE: 8th Annual~ El Festival Español de Nueva Iberia

Hola Festival Amigo,

It's that time of the year where we celebrate our Spanish Culture & Heritage in New Iberia. Your support and sponsorship of our annual festival is greatly needed to provide a Festival environment of Spanish foods, music, dance, art, and history like that of the Andalusia region of Spain and the Iberian Peninsula, for which New Iberia was named. Our focus and mission of the festival is to celebrate the 1779 founding of New Iberia by 16 Spanish families from Málaga, Spain and to create an educational and cultural awareness while recognizing the contributions of the original Spanish settlers to Louisiana.

We hope you and your family will be able to join us for our 8th Annual El Festival Español de Nueva Iberia: **April 8, 9, & 10 2022** held in Bouligny Plaza, downtown historic Main Street of New Iberia. La Asociación Español Festival Planning Committee has been working diligently in preparation for this year's festival theme: "Taste of Spain on the Teche": Celebrating Nueva Iberia with Food, Music, Culture, and more. We are excited to announce a few NEW additions to the festival. Starting off the festival weekend we will have an Inaugural Boat Parade down the Bayou Teche, followed by bands and rides & games for the children. The festival will provide many activities throughout the weekend such as: Spanish Re-enactment, Arts and Crafts Show, Paella/Jambalaya Cook-Off, Spanish Genealogy Displays, Car Show, LIVE Spanish Entertainment, and Local and Recording Artists. Closing out the festival weekend on Sunday with our Founding Families and Royalty Parade down Main Street.

Our organization, La Asociación Espanola de Nueva Iberia, (LAENI) is a 501c3 nonprofit that is organizing the events and is seeking your help and your tax-deductible donation. Any contributions or donations by sponsors and supporters support expenses of New Iberia & Alhaurín Student Exchange Program and activities, local & recording Artists, Spanish Entertainment-Flamenco dancers, sound, staging, lighting, materials and supplies, security for the festival, awards for cook-off, marketing, and advertising. Corporate Sponsors will receive recognition on advertisement for the festival, on stage banners, Gala place cards, Thank You ads, Festival Website, as well as stage recognition throughout the festival. To assure a successful family festival for local citizens and visitors of all ages, your financial support is seriously needed! Please see the attached form to learn how you can help us make the festival a reality.

Kindest Regards,

Brinkley Segura Lopez, Vice President- LAENI

James Migues- President, Darren Romero- Treasurer, Dustin Johnson- Secretary
Ebrar Reaux, Fred Romero, Michelle Blanchard, James Viator, Heather Johnson,
Tim Segura, Lauren Greig, Ricky Segura, Natalie Mendoza, Wayne Hollier, Ron Migues

2022 Spanish Festival Royalty

Left to Right:

Deb Miss Queen Isabella Espinosa, Ms. Queen Hannah Bertrand,
King Darren Romero, Miss Queen Natalie Mendoza,
Teen Queen Nenah Savoy, Junior Queen Amelia Close,
Little Miss Queen Dani Ann Viator, Junior King Cason Johnson,
Baby Miss Queen Ahna Leigh Viator, Petite Miss Queen Kaileigh Richard



EL FESTIVAL ESPAÑOL SPONSORSHIP OPPORTUNITIES

Name of Sponsor(s): _____

Address: _____
Street and/or P.O. City, State & Zip Code

Email address: _____ Phone: _____

*Please indicate the level at which you would like to support the festival and return with your check made payable to **LAENI to the address: P.O. Box 12963, New Iberia, LA 70562***

Corporate Sponsorships will receive festival advertisement with company name & logo on, Advertising Poster and Stage Banner, Announced Recognition, and Festival Website, A one-year Corporate Asociación Membership and reserved Gala Tickets and/or Admission Ticket (see below). **The 2022 Poster Unveiling Ceremony will be combined with the Spanish Festival Gala which will take place on Thursday, March 10th at the Sliman Theatre, Main Street New Iberia.**

_____ **MÁLAGA** Level Corporate Sponsorship = \$2,000.00+
Reserved table ~ *8 Gala tickets and 2 signed festival posters + all above

_____ **FLAMENCO** Level Corporate Sponsorship = \$1,000.00+
Reserved seats ~ * 4 Gala tickets and 1 signed festival poster + all above

_____ **PAELLA** Level Corporate Sponsorship = \$500+
Reserved seats ~ *2 Gala tickets + all above

Supporters and Sustainers will receive a one-year Membership in La Asociación Español de Nueva Iberia, and Gala Ticket (see below)

_____ Festival Supporter = \$250+ (*1 Gala Reserved Ticket) + above

_____ Festival Sustainer = \$100+ (*1 Gala Admission Ticket) + above

_____ *General Gala Admission ticket(s) & Membership = \$75 per ticket

_____ Other donation = _____ (MUCHAS GRACIAS!!!!)

*Upon receiving your check, Gala tickets will be mailed to the above address. Festival posters will be given at the Spanish Gala.

***In Kind Sponsorship** assist with the out-of-pocket expenses of our Festival. If interested in becoming an In Kind Sponsor by offering a service or product, please complete the form above and someone from our Festival Board will contact you.



La Asociación Española de Nueva Iberia, Inc. (LAENI) is a nonprofit, volunteer organization incorporated in the City of New Iberia, Louisiana to serve as a vehicle for the recognition and promotion of the Spanish ancestry and culture in New Iberia and throughout Louisiana. LAENI, Inc. encourages, supports, and directs programs and activities involving educational, culinary, music, and art exchanges while creating awareness and deeper understanding of our local Spanish heritage.

La Asociación Español de Nueva Iberia

P.O. Box 12963 • New Iberia, Louisiana 70562 • Tax ID # 46-0667956
337-380-7636 • E-mail: spanishfestival@gmail.com