



# 2024 New Iberia Spanish Festival

## 10<sup>th</sup> Anniversary Celebration

### Poster Contest Guidelines

The New Iberia Spanish Festival is excited to announce the 2024 Spanish Festival Poster Contest. Entries are now being accepted for the 2024 Festival Poster Contest from amateur to professional artists, all are welcomed. Please review the rules below for the 2024 Contest.

1. All entries must be complete and suitable for reproduction.
2. Only original art will be considered; reproductions are not eligible.
3. Overall poster size (image plus border) must be Vertical, 16"x20" Canvas.
4. Entries may be in any medium, so long as it is readily reproducible in full color.
5. Oil, acrylics, and any other medium must be completely dry. No overlays are allowed.
6. The theme "10<sup>th</sup> Anniversary Celebration" should reflect the Spanish Festival over the years and Spain's influence in New Iberia and throughout Louisiana. The 2024 festival theme will celebrate the journey of our festival to what it is today and commemorate the re-twinning with New Iberia's Sister City Alhaurín de la Torre located in Málaga, Spain. For which New Iberia was founded back in 1779 and still today seven of those families still reside here in New Iberia: **Lopez, Romero, Segura, Prados, Gary, Miguez(z), & Viator.**
7. FUN FACT: The Spanish settlers called the town "Nueva Iberia" in honor of the Iberian Peninsula.
8. Some inspiration for the design includes Spanish Festival Queen and King, Cook-Off, Parade, Running of the Bulls Race, Carnival, Flamenco Dancers, Genealogy, Crochet Ceiling down Church Alley
9. The artwork should be bright in color and design.
10. No Festival logo required in the artwork design. A digital logo and festival dates will be added to all printed festival posters.
11. Please keep in mind that this poster art is usually displayed in businesses or homes.
12. Artist is responsible for protecting image surface.
13. All participants must complete the entry form, see attached. No entry fee is required!
14. Artist must sign his or her work.
15. Poster Submissions are due by Sunday, January 1, 2024.
16. No entries will be accepted after this time and date. All decisions and judging are final.
17. Participants under the age of 18 need permission from a parent or guardian.
18. All recommendations from the artist as to design will be considered, however the Board of Directors reserves the right to execute the final design of the poster.
19. The winner will be notified by January 7, 2024, via E-mail/Phone/Text.
20. The Winner will receive a Cash Prize of \$500 and an official 2024 Festival poster. In addition, will receive name recognition.
21. The winning design will also be used for marketing needs for the 2024 Festival: Advertisements in Newspaper/Magazines, Digital Advertisement, Posters, Digital and social media, Programs, and Festival Website.
22. The winning original artwork and all image reproduction rights become property of La Asociación Español de Nueva Iberia (LAENI)
23. All non-winning posters will have the option to enter their poster in our 50/50 Silent Auction, where Artist will receive 50% of the proceeds and LAENI will receive the other 50% OR have the poster returned to Artist.
24. The original artwork will be unveiled at the 2024 Poster Unveiling Ceremony in March 2024.
25. The original 2024 El Festival Español de Nueva Iberia Poster will be auctioned during the festival weekend, April 19-21, 2024.
26. Winning Artist is required to attend the Poster Unveiling Ceremony in March 2024.



# 2024 New Iberia Spanish Festival Poster Contest Entry Form

Name: \_\_\_\_\_ Grade: \_\_\_\_\_  
(if applicable)

City: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ School Attending: \_\_\_\_\_  
(if applicable)

**\*\*\*\*\*DEADLINE DATE: SUNDAY, JANUARY 1st, 2024\*\*\*\*\***

- I agree to all 2024 contest rules and that the winning poster entered will become sole property of LAENI.
- I agree the winning artwork poster entered for the 2024 New Iberia Spanish Festival poster contest; image may be reproduced and LAENI holds all rights to said poster.
- I certify that all artwork submitted is my original work.
- I agree to all contest rules and should I win first place my original artwork/poster and all image reproduction right will become the sole property of LAENI.
- I agree to sign and number each reproduced poster for El Festival Español de Nueva Iberia.
- I agree to attend the Poster Unveiling Ceremony in March 2024.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_ Date: \_\_\_\_\_  
(if applicable)

## Submit Entry/Deliver in Person:

The Lopez Residence  
8 Oak Place  
New Iberia, LA 70563

***"10<sup>th</sup> Anniversary Celebration"***

**10<sup>th</sup> Annual New Iberia Spanish Festival • April 19-21, 2024 • Bouligny Plaza, Downtown New Iberia**

La Asociación Española de Nueva Iberia • P.O. Box 12963 • New Iberia, Louisiana 70562 • Tax ID # 46-0667956  
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