



La Asociación Española de Nueva Iberia
"New Iberia, The Lost Treasure: Recovering Memories"

New Iberia Spanish Festival | April 11-13, 2025

Historic downtown of New Iberia, LA

www.newiberiaspanishfestival.com

October 15, 2024

Hola Festival Amigos,

It's that time of year where we celebrate our Spanish culture and heritage in New Iberia. La Asociación Española de Nueva Iberia (LAENI) is pleased to announce that our 11th annual El Festival Español de Nueva Spanish Festival will take place on April 11th-13th in the historic downtown of New Iberia in Bouligny Plaza.

Our FREE three day festival will attract thousands of people and visitors, locally nationally and internationally to enjoy a taste of Spain down on the Bayou Teche. From Spanish entertainment and local music performers to the aroma of smells from the Paella/Tapas/Jambalaya Cook-off. There will be lots of family fun for all ages including: carnival rides, games, Founding Families parade, arts and craft show, Running of the bulls race and much more! Patrons can also trace their ancestry at the Spanish genealogy displays located at the Sliman Theater. On your way, take a stroll under the Crochet ceiling down Church Alley and you will see intricate crochet designs suspended overhead just like in Alhaurín de la Torre Málaga, Spain, New Iberia's sister city.

The New Iberia Spanish Festival has been working diligently on pulling together some of the area's popular entertainers that will surely draw a crowd for our 2025 festival. Your support and sponsorship of our annual festival is greatly needed to provide a festival environment of Spanish foods, dance, music, art, and history like that of the Andalusia region of Spain in the Iberian Peninsula for which New Iberia was named. Our focus and mission of the festival is to celebrate the 1779 inception of New Iberia by Spanish families from Málaga, Spain. We continue to create an educational and cultural awareness by recognizing the contributions of the original Spanish settlers in New Iberia and throughout Louisiana. Still today, seven of those families still reside here in New Iberia. Those families are: Gary, Lopez, Miguez(z), Prados, Romero, Segura, and Viator.

Please take time to read over the following pages as you consider how you and your organization/business might be a supporter of this community oriented event. Your sponsorship will be deeply appreciated and will contribute to the great success of our festival.

For questions, Please call Sponsorship Chair, Hannah Bee at 337-342-3936 or email: spanishfestivalsponsorships@gmail.com.

Muchas Gracias,

Brinkley Segura Lopez
President, LAENI

Muchas Gracias for your generous support!



La Asociación Española de Nueva Iberia
"New Iberia, The Lost Treasure: Recovering Memories"

New Iberia Spanish Festival April 13-15, 2025

Historic downtown of New Iberia, LA

www.newiberiaspanishfestival.com

PRESENTING SPONSOR EL GRAN TORO \$10,000

- Company logo on festival stage banner, festival website
- Public announced recognition through festival media appearances
- (20) VIP passes for hospitality area
- (8) individual association memberships
- (8) 2025 Festival T-shirts
- (2) signed 2025 Festival Posters
- (8) Race entries for Running of the Bulls 5K
- Logo on the back of Volunteer shirts
- Spot on Queen Sponsorship Tour
- Founding Families Parade- Free entry & Float
- Personalized video promo

MÁLAGA \$5,000

- Company logo on festival stage banner, festival website
- Public announced recognition through festival media appearances
- (10) VIP passes for hospitality area
- (6) individual association memberships
- (6) 2025 Festival T-shirts
- (6) Race entries for Running of the Bulls 5K
- Founding Families Parade- Free entry
- Spot on Queen Sponsorship Tour
- Logo on the back of Volunteer shirts
- Personalized video promo

FLAMENCO \$3,000

- Company logo on festival stage banner, festival website
- Public announced recognition through festival media appearances
- (8) VIP passes for hospitality area
- (4) individual association memberships
- (4) 2025 Festival T-shirts
- (4) Race entries for Running of the Bulls 5K
- Spot on Queen Sponsorship Tour
- Logo on the back of Volunteer shirts

PAELLA \$2,000

- Company logo on festival stage banner, festival website
- Public announced recognition through festival media appearances
- (4) VIP passes for hospitality area
- (3) individual association memberships
- (3) 2025 Festival T-shirts
- (3) Race entries for Running of the Bulls 5K
- Logo on the back of Volunteer shirts

FESTIVAL SUPPORTER \$1,000

- Company logo on festival stage banner, festival website
- Public announced recognition through festival media appearances
- (2) VIP passes for hospitality area
- (2) individual association memberships
- (1) 2025 Festival T-shirt
- (2) Race entries for Running of the Bulls 5K

FESTIVAL SUSTAINER \$500

- Company logo on festival website
- (1) individual association membership
- (1) 2025 Festival T-shirt

BECOME AN IN-KIND SPONSOR

In-Kind Sponsors are an important element of the New Iberia Spanish Festival.

In-Kind Sponsors help to keep the cost of festival production manageable so that we can continue presenting quality entertainment and our communities cultural heritage.

If you have a service, product, or a festival benefit please contact our committee and we will be happy to assist your business or organization to our festival attendees. Without cash and exchange for an appropriate sponsorship level please note subject to board approval.

Muchas Gracias for your generous support!



La Asociación Española de Nueva Iberia
"New Iberia, The Lost Treasure: Recovering Memories"

New Iberia Spanish Festival April 13-15, 2025

Historic downtown of New Iberia, LA

www.newiberiaspanishfestival.com

SPONSORSHIP LEVELS

<i>El Gran Toro</i>	\$10,000
<i>Málaga</i>	\$5,000
<i>Flamenco</i>	\$3,000
<i>Paella</i>	\$2,000
<i>Festival Supporter</i>	\$1,000
<i>Festival Sustainer</i>	\$500

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

EMAIL _____

SPECIFY SHIRT SIZES _____

SPONSORSHIP LEVEL/SPONSORED SERVICE WITH VALUE

Please include a copy of current logo.

New logos may be emailed to spanishfestivalsponsorships@gmail.com

In sponsorship, please list service, product and monetary value.

Please check the appropriate sponsorship level and mail along with your payment which is non-refundable by March 1, 2025 to be included in marketing!

Please make checks payable to *LAENI*

LAENI

P.O. Box 12963

New Iberia, LA 70563

Muchas Gracias for your generous support !



La Asociación Española de Nueva Iberia
“New Iberia, The Lost Treasure: Recovering Memories”
New Iberia Spanish Festival April 13-15, 2025
Historic downtown of New Iberia, LA
www.newiberiaspanishfestival.com

Any contributions or donations by sponsors and supporters help support the expenses of New Iberia and Alhaurín de la Torre Student Exchange program and activities.

La Asociación Española de Nueva Iberia is a 501 (C3) nonprofit volunteer organization incorporated in the city of New Iberia, Louisiana to serve as a vehicle for the recognition and promotion of the Spanish ancestry and culture in new Iberia and throughout Louisiana. LAENI inc. encourages, supports and directs programs and activities involving educational, culinary, music, and art exchanges while creating an awareness and deeper understanding of our local Spanish heritage

For more information, please contact
spanishfestivalsponsorships@gmail.com

Hannah Bee

Sponsorship Chair | 337-342-3936

Chantel Peltier

Sponsorship Co-Chair | 337-380-5936

Muchas Gracias for your generous support!